

11. Can Bhagvad Gita provide management professional some lessons which they can use to manage their corporations efficiently and effectively ?
12. What are the various types of Ethics and what are their implications for the Business world ?
13. What is the role of Advertising Standards Council of India (ASCI) in controlling unethical advertising ? Cite few examples of action taken by ASCI against misleading advertisements.

## **MP-105/MP-402 (Old)**

**December – Examination 2023**

### **Master of Business Administration (Ist Year) Examination**

**BUSINESS ETHICS**

**Paper : MP-105/MP-402**

*Time : 3 Hours ]*

*[ Maximum Marks : 80*

**Note :-** The question paper is divided into three Sections A, B and C. Write answers as per the given instructions.

**Section-A**

**8×2=16**

**(Very Short Answer Type Questions)**

**Note :-** Answer all questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries 2 marks.

1. (i) What do you mean by Code of Ethics ?

- (ii) What do you mean by Unity in Diversity ?
- (iii) What do you mean by Holistic Development ?
- (iv) Write any *two* Work Ethics.
- (v) What do you mean by Indian Ethos ?
- (vi) Explain the concept of competence.
- (vii) Write any *two* Importance of Meditation.
- (viii) Explain the concept of Trusteeship.

**Section-B** **4×8=32**

**(Short Answer Type Questions)**

*Note* :- Answer any *four* questions. Each answer should not exceed **200** words. Each question carries 8 marks.

- 2. Discuss the various approaches and models for corporate social responsibility.
- 3. What are the philosophy, purposes and core principles of corporate governance ?
- 4. Discuss various managerial insights gained from Mahabharata. How these insights can be used for managing the new age corporations effectively ?

- 5. What is the meaning of leadership ? Explain any *two* leaders and their approach towards social empowerment.
- 6. What do you mean by business ethics ? What is the relevance of ethics in finance ?
- 7. What are the various difficulties has been faced to take the decision in ethics of HRM ?
- 8. What is Level Playing Field ? What are the factors affecting it ?
- 9. Explain the concept of competence and character with reference to an organization.

**Section-C** **2×16=32**

**(Long Answer Type Questions)**

*Note* :- Answer any *two* questions. You have to delimit your each answer maximum up to **500** words. Each question carries 16 marks.

- 10. Is there any relationship between business ethics and corporate governance ? If so, how do business ethics influence governance process in a company ?