

12. What is privatization ? What are the positive and negative consequences of Privatization ? Explain.
13. How does a government's trade policy affect the business of an international firm ? Explain with the help of examples from your country.

BBA-04

December – Examination 2023
BBA (Ist Year) Examination
BUSINESS ENVIRONMENT
Paper : BBA-04

Time : 3 Hours]

[Maximum Marks : 70

Note :- The question paper is divided into three Sections A, B and C. Write answers as per the given instructions.

Section-A

7×2=14

(Very Short Answer Type Questions)

Note :- Answer all questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries 2 marks.

1. (i) Define Political Environment.
- (ii) Who does Economic Planning ?

- (iii) What do you mean by culture and society ?
- (iv) Write any *two* impacts of global warming.
- (v) Write any *two* methods of business forecasting.
- (vi) What do you understand by EXIM Policy ?
- (vii) Write benefits of PPP model.

Section-B **4×7=28**

(Short Answer Type Questions)

Note :- Answer any *four* questions. Each answer should not exceed **200** words. Each question carries 7 marks.

- 2. Bring out the sources for environmental scanning.
- 3. What is political risk assessment ? How do MNCs manage political risks ?
- 4. Define demography. What elements are constituted in demography ?
- 5. Why is it important for a business to manage cultural diversity ? Explain with examples.
- 6. What steps, according to you, should government take to curb the menace of industrial sickness ?

- 7. What are credit control measures of the RBI ? Explain each in brief.
- 8. What is the impact of technology on business ? What are the various methods of technology transfer ?
- 9. Define International Business Environment. Write a note on the motives to the business enterprise for internationalization.

Section-C **2×14=28**

(Long Answer Type Questions)

Note :- Answer any *two* questions. You have to delimit your each answer maximum up to **500** words. Each question carries 14 marks.

- 10. State the constitution of business environment. Explain how these put influences on business decisions.
- 11. India comes in developing country's category, it is visualized that till 2047, India will come in one of the developed nation, review the answer with respect to demographic environment.