

**Section–C**

**2×14=28**

**(Long Answer Type Questions)**

*Note* :- Answer any *two* questions. You have to delimit your each answer maximum up to **500** words. Each question carries 14 marks.

10. Define 'Entrepreneurship'. Explain the challenges an entrepreneur faces.
11. What are the main problems faced by small scale industry Eco-system in India ? Explain.
12. What do you understand by motivation ? Explain various motivational factors for an entrepreneur.
13. Explain the concept of women entrepreneurship and also give some suggestions to promote this.

**BBA-12**

**December – Examination 2023**

**BBA (IInd Year) Examination**

**Entrepreneurship and Small  
Scale Business**

**Paper : BBA-12**

*Time : 3 Hours ]*

*[ Maximum Marks : 70*

*Note* :- The question paper is divided into three Sections A, B and C. Write answers as per the given instructions.

**Section–A**

**7×2=14**

**(Very Short Answer Type Questions)**

*Note* :- Answer all questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries 2 marks.

1. (i) Why risk taking capability is important for entrepreneur ?
- (ii) What do you mean by innovative entrepreneur ?
- (iii) Differentiate manager and entrepreneur.
- (iv) Write any *two* objectives of EDP.
- (v) Define small scale business.
- (vi) What do you mean by start-ups ?
- (vii) What is Branding ?

**Section-B**

**4×7=28**

**(Short Answer Type Questions)**

**Note** :- Answer any *four* questions. Each answer should not exceed **200** words. Each question carries 7 marks.

2. Explain how economic factors help in the growth of entrepreneurship in an economy.

3. What do you mean by business ownership ? What are the different forms of business ownership ? Briefly outline the structure of ownership in these forms.
4. Discuss any *four* theories of entrepreneurship.
5. Discuss and explain the need and objectives of EDP.
6. What do you mean by women entrepreneurship ? Explain various barriers for women entrepreneurs.
7. Define business start-up process. What are various financial statements that need to be included in a business plan ?
8. What do you mean by leadership ? Explain various styles of leadership.
9. 'Entrepreneurs are made, not born'. Explain and give reasons for your explanation.