

12. Explain the various advantages of online Banking.
13. What are some of the unique features of e-Commerce Technology ? Explain.

PGDCL-03

December – Examination 2022

Post Graduate Diploma in Cyber Law Examination

E-COMMERCE

Paper : PGDCL-03

Time : 3 Hours]

[Maximum Marks : 100

Note :- The question paper is divided into three Sections A, B and C. Write answers as per the given instructions.

Section-A

10×2=20

(Very Short Answer Type Questions)

Note :- Answer all questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries 2 marks.

1. (i) Smart Cards.

- (ii) Search Engine.
- (iii) Cyber Crimes.
- (iv) Online Mails.
- (v) Money Laundering.
- (vi) Market Strategy.
- (vii) Management team.
- (viii) Online Contract.
- (ix) ATM cards.
- (x) Fair contracts.

Section-B **4×10=40**

(Short Answer Type Questions)

Note :- Answer any *four* questions. Each answer should not exceed **200** words. Each question carries 10 marks.

2. What do you understand by the term e-Commerce ?
3. Discuss the jurisdiction issue of e-Commerce at National level.
4. What are *eight* key elements of a business model ? Explain.

5. Discuss the tax policy of e-Commerce transaction in India.
6. Distinguish between electronic signature and digital signature.
7. What are Marketing Communications in e-Commerce ?
8. Describe the differentiation of e-Commerce and e-Business.
9. Describe the advantage and disadvantage of online channel.

Section-C **2×20=40**

(Long Answer Type Questions)

Note :- Answer any *two* questions. You have to delimit your each answer maximum up to **500** words. Each question carries 20 marks.

10. Discuss the need of e-Consumer Protection.
11. What are the key dimensions of e-Commerce Security ?