

MP-201/MP-301 (Old)

December – Examination 2022

Master of Business Administration (IInd Year) Examination

Business Environment

Paper : MP-201/MP-301 (Old)

Time : 3 Hours]

[Maximum Marks : 80

Note :- The question paper is divided into three Sections A, B and C. Write answers as per the given instructions.

Section-A

8×2=16

(Very Short Answer Type Questions)

Note :- Answer all questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries 2 marks.

1. (i) What is Image Building ?

(ii) Why should business be socially responsible ?

- (iii) What do you mean by Concentration of Power ?
- (iv) What do you mean by Economic Planning ?
- (v) What is Deflation ?
- (vi) What do you mean by Statutory Liquidity Ratio ?
- (vii) What is Industrial Ecology ?
- (viii) What do you mean by Business Ethics ?

Section-B **4×8=32**

(Short Answer Type Questions)

Note :- Answer any *four* questions. Each answer should not exceed **200** words. Each question carries 8 marks.

2. Explain the effect of political environment in the normal functioning of Business Enterprises.
3. What do you mean by Economic Environment ? Explain its importance.
4. What do you mean by Financial Sector ? Also define the role of financial sector in India.
5. What is the Industrial Policy ? Explain its significance for the economic development.
6. For what purposes does the government contract for public debt ? Explain.

7. What do you mean by Monetary Policy ? Discuss its objectives and importance.
8. Explain the importance of eco-packaging in modern marketing concept. Give examples.
9. Define Global Environment. Explain the significance of Global Environment.

Section-C **2×16=32**

(Long Answer Type Questions)

Note :- Answer any *two* questions. You have to delimit your each answer maximum up to **500** words. Each question carries 16 marks.

10. "Business must be run in a socially responsible manner." Comment on the statement in the context of Indian Business.
11. "Poverty exists within prosperity in Indian Economy." Prove this statement.
12. What do you mean by Monetary Policy ? What are the various instruments of Monetary Policy ? Explain.
13. What do you understand by Financial Markets ? Explain the objectives of Financial Markets.