

12. Examine the foundations of Indian Management.  
Discuss salient aspects of Indian model of corporate development.
13. What is the meaning of Work Ethics ? Which ethical principles impact work life ? Discuss using examples.

## **MP-105/MP-402 (Old)**

**December – Examination 2022**

### **Master of Business Administration (Ist Year) Examination**

**Business Ethics**

**Paper : MP-105/MP-402 (Old)**

*Time : 3 Hours ]*

*[ Maximum Marks : 80*

*Note :-* The question paper is divided into three Sections A, B and C. Write answers as per the given instructions.

**Section-A**

**8×2=16**

**(Very Short Answer Type Questions)**

*Note :-* Answer all questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries 2 marks.

1. (i) What do you mean by Managerial Mischief?

- (ii) What is Social Investment ?
- (iii) What is Corporate Citizenship ?
- (iv) What do you mean by Integrative Synthesis ?
- (v) Explain the concept of Leadership.
- (vi) What do you mean by Descriptive Ethics ?
- (vii) What do you mean by Hostile Takeovers ?
- (viii) What is Creative Leadership ?

**Section-B** **4×8=32**

**(Short Answer Type Questions)**

*Note* :- Answer any *four* questions. Each answer should not exceed **200** words. Each question carries 8 marks.

- 2. Explain any *two* ethical problems that you have faced in your life.
- 3. Explain the various Drivers for Corporate Social Responsibility.
- 4. Explain the various managerial insights from Arthashastra.
- 5. Examine development STEPS for Holistic Development.

- 6. What do you mean by the term Fairness in Market ? Explain in detail.
- 7. What is the role of Advertising Standards Council of India (ASCI) in controlling unethical advertising ? Cite few examples of action taken by ASCI against misleading advertisements.
- 8. What are the various ethical issues in HRM ? Explain.
- 9. What is Holistic Development ? Elaborate Gandhian viewpoint.

**Section-C** **2×16=32**

**(Long Answer Type Questions)**

*Note* :- Answer any *two* questions. You have to delimit your each answer maximum up to **500** words. Each question carries 16 marks.

- 10. Is there any relationship between Business ethics and Corporate Governance ? If so, how do business ethics influence governance process in a company ?
- 11. Discuss various managerial insights gained from Mahabharata. How these insights can be used for managing the new age corporations effectively ?