

# **BBA-14**

**December – Examination 2022**  
**BBA (Part III) Examination**  
**ORGANIZATIONAL BEHAVIOUR**  
**Paper : BBA-14**

*Time : 3 Hours ]*

*[ Maximum Marks : 70*

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*Note :-* The question paper is divided into three Sections A, B and C. Write answers as per the given instructions.

**Section-A**

**7×2=14**

**(Very Short Answer Type Questions)**

*Note :-* Answer all questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries 2 marks.

1. (i) Define Organisational Behaviour.
- (ii) What is Individual Behaviour ?

- (iii) What is Perception ?
- (iv) Devine Leadership.
- (v) Define the role of team.
- (vi) Define Conflict.
- (vii) Describe the role of group.

**Section-B** **4×7=28**

**(Short Answer Type Questions)**

**Note** :- Answer any *four* questions. Each answer should not exceed **200** words. Each question carries 7 marks.

2. Describe the role of intuition in decision-making.
3. What is positive reinforcement ?
4. Explain the factors affecting leadership.
5. What is Job Satisfaction ? Describe its objectives.
6. Write a note on Cross-functional teams.
7. Explain the advantage of group decision-making process.
8. What is difference between terminal and instrumental values ?
9. Discuss the various types of power.

**Section-C** **2×14=28**

**(Long Answer Type Questions)**

**Note** :- Answer any *two* questions. You have to delimit your each answer maximum up to **500** words.

Each question carries 14 marks.

10. What is Leadership ? Describe its importance and limitations.
11. State the importance of learning theories. Explain the various levels of learning.
12. Define Attitude. Describe the various types of attitude.
13. What is Conflict ? Explain all types of stages of conflict with examples.