

11. What do you mean by Women Entrepreneurship ?  
Explain the various social and political barriers in the path of women entrepreneurs.
12. What do you mean by Business Ownership ? What are the different forms of business ownership ?  
Briefly outline the structure of ownership in these forms.
13. What are the main problems faced by small scale industry in India ?

## **BBA-12**

**December – Examination 2022**

### **BBA (IInd Year) Examination**

**Entrepreneurship and Small Scale Businesses**

**Paper : BBA-12**

*Time : 3 Hours ]*

*[ Maximum Marks : 70*

*Note :-* The question paper is divided into three Sections A, B and C. Write answers as per the given instructions.

**Section-A**

**7×2=14**

**(Very Short Answer Type Questions)**

*Note :-* Answer all questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries 2 marks.

1. (i) Define 'Entrepreneurship'.
- (ii) What do you understand by EDPs ?

- (iii) What is Professional Management ?
- (iv) What is a Business Plan ?
- (v) What is Environmental Analysis ?
- (vi) What do you mean by Export Promotion Strategy ?
- (vii) What is Import Substitution ?

**Section-B** **4×7=28**

**(Short Answer Type Questions)**

*Note* :- Answer any *four* questions. Each answer should not exceed **200** words. Each question carries 7 marks.

- 2. “The entrepreneur is more than a manager. He is an innovator and promoter as well.” Explain this statement and describe the various types of entrepreneur.
- 3. Explain and evaluate the Innovation Theory of Schumpeter.
- 4. Discuss the provisions of the Micro, Small and Medium Enterprise Development Act, 2006.

- 5. Describe the various institutions at national and state level available to assist small scale industries.
- 6. Define Export Promotion. Explain the various levels of the Export Promotion in detail.
- 7. “Entrepreneurship is multi-dimensional concept.” Describe the ‘Entrepreneurial Process’.
- 8. Explain the concept of social responsibility of business.
- 9. Write short notes on the following :
  - (i) Classification of small business
  - (ii) Small business as a seed bed of entrepreneurship

**Section-C** **2×14=28**

**(Long Answer Type Questions)**

*Note* :- Answer any *two* questions. You have to delimit your each answer maximum up to **500** words. Each question carries 14 marks.

- 10. What factors do influence the emergence and development of entrepreneurship ? Explain.