

11. Why is it important for a business to manage cultural diversity ? Explain with examples.
12. What do you mean by Forecasting ? How can you make forecasting effective ?
13. What steps according to you should government take to curb the menace of Industrial Sickness ?

BBA-04

December – Examination 2022
BBA (Ist Year) Examination
Business Environment
Paper : BBA-04

Time : 3 Hours]

[Maximum Marks : 70

Note :- The question paper is divided into three Sections A, B and C. Write answers as per the given instructions.

Section-A

7×2=14

(Very Short Answer Type Questions)

Note :- Answer all questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries 2 marks.

1. (i) What do you mean by external environment of business ?

- (ii) Define Demography.
- (iii) What is Capitalism ?
- (iv) What is Flow and Fund Resources ?
- (v) What do you understand by Industrial Policy ?
- (vi) What is Fiscal Policy ?
- (vii) What is SAARC ?

Section-B **4×7=28**

(Short Answer Type Questions)

Note :- Answer any *four* questions. Each answer should not exceed **200** words. Each question carries 7 marks.

2. State the constitution of Business Environment.
Explain, how these put influences on business decisions ?
3. What do you mean by Economic Environment ?
Explain its importance.
4. Explain the social implications of Technology.

5. Discuss the role of private sector in the light of New Industrial Policy of 1991.
6. Discuss objectives of Small Industries Development Bank of India.
7. What is Privatization ? Discuss the various forms of Privatization.
8. "Profit-making PSUs should not be disinvested." Discuss this statement.
9. Define International Business Environment. Write a note on the motives to the business enterprise for internationalization.

Section-C **2×14=28**

(Long Answer Type Questions)

Note :- Answer any *two* questions. You have to delimit your each answer maximum up to **500** words. Each question carries 14 marks.

10. What is Political Risk Assessment ? How can you measure and manage the International Business Risk ?