

12. "Decision-making is the essence of management."
Discuss this statement in the light of the importance of decision-making in industries.
13. Differentiate between delegation and decentralization of authority and explain how decentralization be made more effective.

BBA-01

December – Examination 2022
BBA (Ist Year) Examination
Principles of Management
Paper : BBA-01

Time : 3 Hours]

[Maximum Marks : 70

Note :- The question paper is divided into three Sections A, B and C. Write answers as per the given instructions.

Section-A

7×2=14

(Very Short Answer Type Questions)

Note :- Answer all questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries 2 marks.

1. (i) What is Management ?
- (ii) Write any *two* qualities of Good Manager.

- (iii) What is Unity of Command ?
- (iv) What is Corporate and Functional Planning ?
- (v) What do you mean by Non-programmed Decisions ?
- (vi) What do you mean by Delegation of Authority ?
- (vii) What is the principle of direct supervision ?

Section-B **4×7=28**

(Short Answer Type Questions)

Note :- Answer any *four* questions. Each answer should not exceed **200** words. Each question carries 7 marks.

- 2. “Management is the art of getting things done through other people.” Explain this statement.
- 3. What are the major contribution and limitation of the classical approach towards management ?
- 4. “To be effective, planning requires some systematic principles.” Comment and discuss major planning principles.

- 5. What is Departmentation ? Describe the various bases for departmentation.
- 6. Explain the role of a supervisor in work organisation with the help of suitable example.
- 7. What are the various characteristics associated with effective leadership ? Which of these characteristics are more important than other and why ?
- 8. Use Maslow’s hierarchy to explain why we need different forms of motivation for assembly line workers and CEOs of organizations.
- 9. Discuss the essential features of a good training programme.

Section-C **2×14=28**

(Long Answer Type Questions)

Note :- Answer any *two* questions. You have to delimit your each answer maximum up to **500** words. Each question carries 14 marks.

- 10. Explain Mintzberg’s interpersonal, information and decisional managerial roles.
- 11. “MBO shifts control from people to operations.” Discuss. Also state the advantage of MBO concept.