

MP-201/MP-301 (Old)
December – Examination 2021
Master of Business Administration
(II Year) Examination
BUSINESS ENVIRONMENT
Paper : MP-201/MP-301 (Old)

Time : 1½ Hours]

[Maximum Marks : 80

Note :- The question paper is divided into two Sections A and B. Write answers as per the given instructions.

Section-A

4×4=16

(Very Short Answer Type Questions)

Note :- Answer any *four* questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries 4 marks.

1. (i) What do you understand by the socio-cultural environment of Business ?
- (ii) What do you understand by Political Risk ?
- (iii) What do you understand by FDI inflows ?
- (iv) Write any *two* objectives of Liberalization.
- (v) What is Deflation ?
- (vi) What do you understand by Legal Environment of a Business ?
- (vii) What do you mean by Technology Transfer ?
- (viii) What do you understand by Industrial Ecology ?

Section–B **4×16=64**

(Short Answer Type Questions)

Note :- Answer any *four* questions. Answer should not exceed **200** words. Each question carries 16 marks.

2. Explain the effect of political environment in the normal functioning of Business Enterprises.

3. Business strategies are decided on the basis of economic factors. Explain these economic factors.
4. “Poverty exists within prosperity in Indian Economy.” Prove this statement.
5. What is the Industrial Policy ? Explain its significance for the economic development.
6. How will you justify the increase in Public Expenditure ? What causes are responsible for the recent increase in public expenditure ? Explain.
7. What do you mean by Monetary Policy ? Discuss its objectives and importance.
8. Define Global Environment. Explain the significance of global environment.
9. Discuss the objectives and highlights of the New EXIM policy.