

**MP-105/MP-402 (Old)**  
**December – Examination 2021**  
**Master of Business Administration**  
**(I Year) Examination**  
**Business Ethics**  
**Paper : MP-105/MP-402 (Old)**

*Time : 1½ Hours ]*

*[ Maximum Marks : 80*

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*Note :-* The question paper is divided into two Sections A and B. Write answers as per the given instructions.

**Section-A**

**4×4=16**

**(Very Short Answer Type Questions)**

*Note :-* Answer any *four* questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries 4 marks.

1. (i) What do you mean by CSR ?  
(ii) What do you mean by Leadership Development.

- (iii) What do you mean by Holistic Development ?
- (iv) What is the meaning of Work Ethics ?
- (v) What do you mean by Insider Trading ?
- (vi) Explain the concept of Competence.
- (vii) Write any *two* importances of Meditation.
- (viii) Explain the concept of Trusteeship.

**Section-B** **4×16=64**

**(Short Answer Type Questions)**

*Note* :- Answer any *four* questions. Answer should not exceed **200** words. Each question carries 16 marks.

- 2. Define Ethics. Explain any *two* ethical problems that you have faced in your life.
- 3. What are the philosophy, purpose and core principles of corporate governance ?
- 4. Discuss various managerial insights gained from Mahabharata. How these insights can be used for managing the new age corporations effectively ?
- 5. Explain the relevance of teaching of Geeta in modern management methods.

- 6. What do you mean by Business ethics ? What is the relevance of ethics in marketing ?
- 7. What are the various difficulties has been faced to take the decision in ethics of HRM ?
- 8. Examine the Gandhian views on societal management.
- 9. Define theory of 'Basket of Needs' and compare it with Maslow's Hierarchy of Needs ?