

BBA-12
December – Examination 2021
BBA (Part II) Examination
Entrepreneurship and Small Scale
Businesses
Paper : BBA-12

Time : 1½ Hours] [Maximum Marks : 70

Note :- The question paper is divided into two Sections A and B. Write answers as per the given instructions.

Section-A **4×3½=14**

(Very Short Answer Type Questions)

Note :- Answer any *four* questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries 3½ marks.

1. (i) What do you mean by 'Entrepreneurial Decision' ?
- (ii) Write any *two* characteristics of an entrepreneur.
- (iii) What do you mean by Adoptive or Imitative Entrepreneur ?
- (iv) What is Professional Management ?
- (v) What do you mean by Follow-up Phase in EDP ?
- (vi) Define small scale business.
- (vii) What do you mean by Business Start-up Process ?
- (viii) What is Franchising ?

Section-B

4×14=56

(Short Answer Type Questions)

Note :- Answer any *four* questions. Answer should not exceed **200** words. Each question carries 14 marks.

2. "Entrepreneurship connotes innovation, risk-bearing and relatively dynamic leadership." Explain the statement.

3. Define 'Entrepreneurship'. What have been the main barriers for the growth in entrepreneurship ?
4. Discuss theories of entrepreneurship and prove that 'entrepreneurship is multi-dimensional concept'.
5. Discuss and explain the need and objectives of EDP.
6. What do you mean by women entrepreneurship ? Explain various social and political barriers in the path of women entrepreneurs.
7. What are the main problems faced by small scale industry in India ? Explain.
8. What do you mean by business ownership ? What are the different forms of business ownership ? Briefly outline the structure of ownership in these forms.
9. What do you understand by Motivation ? Why are people to be motivated ? What motivates an entrepreneur to start venture ?