MP–203/303(New)

December – Examination 2020

Master of Business Administration (IInd Year) Examination

Management Information System

Paper : MP-203/303(New)

Time : 2 Hours]   *[Maximum Marks : 80*

Note :– The question paper is divided into two Sections A and B. Write answers as per the given instructions.

Section–A   8×2=16

(Very Short Answer Type Questions)

Note :– Answer all questions. As per the nature of the question delimit your answer in one word, one sentence or maximum upto **30** words. Each question carries 2 marks.

1. Answer the following questions :

   (i) Write the elements of the system.

(ii) Define the word GDSS.

(iii) What is System Analysis ?

(iv) What is OAS in Management Information System ?

(v) What is ESS in Management Information System ?

(vi) What do you understand by the term RAD ? Explain.

(vii) Differentiate between structured and unstructured decisions.

(viii) What is TPS ? Explain in detail.

Section–B   4×16=64

(Short Answer Type Questions)

Note :– Answer any *four* questions. Answer should not exceed **200** words. Each question carries 16 marks.

2. Explain Michael Porter Five-Forces model.

3. Explain the following MIS terms in detail :

(i) Executive information system

(ii) Operation support system

(iii) Enterprises collaboration system

(iv) Management support system

4. What do you understand by the terms programmed decisions and non-programmed decisions ? Explain.

5. Differentiate between Logical data independence and Physical data independence.

6. Discuss and explain the locating error in the program.

7. What are the benefits of Enterprises Resource Planning ? Explain the data mitigation in ERP.

8. Discuss the limitations of MIS.

9. What do you understand by the term IRM3 ? Explain with example.