MP–302/202(New)

December – Examination 2020

Master of Business Administration (II Year) Examination

Research Methodology

Paper : MP-302/202(New)

Time : 2 Hours] [*Maximum Marks : 80*

Note :– The question paper is divided into two Sections A and B. Write answers as per the given instructions.

Section–A 8×2=16

(Very Short Answer Type Questions)

Note :– Answer all questions. As per the nature of the question you delimit your answer in one word, one sentence or maximum upto **30** words. Each question carries 2 marks.

1. (i) Write the steps of deductive process.

(ii) Write major characteristics of research.

(iii) Write the names of basic research method.

(iv) Define Research Design.

(v) Define Cohort Analysis.

(vi) In which year first formal technique for measuring an attitude was developed ?

(vii) What is dichotomous question ?

(viii) Write formula of Karl Pearson coefficient of skewness.

Section–B   4×16=64

(Short Answer Type Questions)

Note :– Answer any *four* questions. Answer should not exceed **200** words. Each question carries 16 marks.

2. Explain basic principles of causal research as stated by John Stuart Mill.

3. Discuss merits and limitations of sampling.

4. Explain the various measurement errors.

5. Discuss internal sources of secondary information.

6. Explain the following six elements of a research process proposed by Earl Babble.

7. Explain the various types of observation.

8. Explain criteria of point estimation.

9. Find the standard deviation from the following frequency distribution :

Weekly earning (₹ hundred)	No. of Labourers
0–10	50
10–20	100
20–30	150
30–40	200
40–50	200
50–60	100
60–70	100
70–80	100