

# MP-201

December – Examination 2020

## Master of Business Administration (IInd Year) Examination

Business Environment

Paper : MP-201

*Time : 2 Hours ]*

*[ Maximum Marks : 80*

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*Note :-* The question paper is divided into two Sections A and B. Write answers as per the given instructions.

**Section–A**

**8×2=16**

**(Very Short Answer Type Questions)**

*Note :-* Answer all questions. As per the nature of the question delimit your answer in one word, one sentence or maximum upto **30** words. Each question carries 2 marks.

1. (i) What is your understanding of Socio-cultural Environment ?

- (ii) What is meant by Indirect Tax ?
- (iii) How would you explain sustainable development ?
- (iv) What do you mean by Monetary Policy ?
- (v) What is Public Private Partnership (PPP) ?
- (vi) Mention any *two* purposes of Competition Act, 2002.
- (vii) What is the another name of Foreign Trade Policy ?
- (viii) What do you mean by Financial Markets ?

**Section–B** **4×16=64**

**(Short Answer Type Questions)**

**Note** :- Answer any *four* questions. Answer should not exceed **200** words. Each question carries 16 marks.

- 2. Explain the features of business environment.
- 3. Discuss the positive effects of political environment on business.
- 4. Explain the objectives and advantages of liberalization in India.

- 5. Throw light on the economic causes of increase in public expenditure.
- 6. Discuss the factors favouring globalisation.
- 7. Describe the main objectives of India's Export-Import policy.
- 8. Explain the quantitative techniques of credit control.
- 9. What are the distinct components of reform package outlined by Dr. Manmohan Singh in 1991 ?