

MP-404(Old)/MP-111

December - Examination 2019

**Master of Business Administration - I Year
Examination****Global Business Management****Paper - MP-404(Old)/MP-111****Time : 3 Hours]****[Max. Marks :- 80**

Note: The question paper is divided into three sections A, B and C. Write answers as per given instructions.

Section - A**8 × 2 = 16****(Very Short Answer Questions)**

Note: Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence or maximum upto 30 words. Each question carries 2 marks.

1. Explain the following terms within 30 words each :
 - i. International Business
 - ii. Import License
 - iii. Certificate of Origin
 - iv. Letter of Credit
 - v. Free Trade Zone
 - vi. Comparative Advantage
 - vii. Special Drawing Rights
 - viii. Global Depositary Receipt

Section - B**4 × 8 = 32****(Short Answer Questions)**

Note: Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 8 marks.

2. Discuss the drivers for Globalization of Business.
3. Describe the reasons for growth of MNCs in recent years.
4. "Negotiations in International Business are to be skillfully conducted". Explain.
5. Explain the role of ethics in Global Business.
6. Discuss the components of International Financial Environment.
7. Discuss the basic principles of UNTAD.
8. Discuss the process of Export Business.
9. Describe the trends of Foreign Institutional Investment in India.

Section - C**2 × 16 = 32****(Long Answer Questions)**

Note: Answer **any two** questions. You have to delimit your each answer maximum upto 500 words. Each question carries 16 marks.

10. Describe laws and regulations for managing International Business.
11. Discuss the modes of entering International Market.
12. Discuss the major Government Interventions and their reasons for International Business.
13. Describe various regional trading groups operating at International level.