MP-302/202(New)

December - Examination 2019

Master of Business Administration - II Year Examination

Research Methodology

Paper - MP-302/202(New)

Time : 3 Hours]   **[Max. Marks :- 80**

Note: The question paper is divided into three sections A, B and C. Write answers as per given instructions.

Section - A $8 \times 2 = 16$
(Very Short Answer Questions)

Note: Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence or maximum upto 30 words. Each question carries 2 marks.

1.   i.   Write alternative names of basic research.

    ii.   What is casual study?

    iii.   Write essentials of sampling.

    iv.   What is formal technique for measuring an attitude?

    v.   Write names of any two primary data collection methods.

    vi.   Write names of any two types of sampling methods.

    vii.   Write empirical relation between Mean, Median and Mode?

    viii.   Write Bowley Coefficient of Skewness.

Section - B $4 \times 8 = 32$
(Short Answer Questions)

Note: Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 8 marks.

2. Discuss advantages and disadvantages of personal interview.

3. Discuss problems of secondary data.

4. Discuss advantages of graphs.

5. Find Median and mean of following frequency distribution:

x	35	34	33	32	31	30	29	28	27	26	25	24	23
f	2	1	2	4	2	5	7	6	10	9	9	6	6

6. Discuss process of Testing Hypothesis.

7. Explain essential requirements for focus groups.

8. Discuss correlation and its types with scatter diagram.

9. Discuss types of reports.

Section - C $2 \times 16 = 32$
(Long Answer Questions)

Note: Answer **any two** questions. You have to delimit your each answer maximum upto 500 words. Each question carries 16 marks.

10. Describe types of observation with suitable examples.

11. Describe projective techniques with suitable examples.

12. Prepare 'Less Than' and 'More Than' ogive for following frequency distribution:

C.I.	30-40	40-50	50-60	60-70
Frequency	3	20	10	7

13. The following information is obtained concerning an investigation of 50 ordinary shops of small size.

	Shops in Towns	Shops in Villages	Total
Run by men	17	18	35
Run by Women	3	12	15
Total	20	30	50

Can it be inferred that shops run by women are relatively more in villages than in towns.

(Table value of x^2=3.841 at .05 level of significance and at 1 d.f.)

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