

**BBA-11**

December - Examination 2019

**BBA Pt. II Examination****Computer Applications in Management****Paper - BBA-11****Time : 3 Hours ]****[ Max. Marks :- 70**

**Note:** The question paper is divided into three sections A, B and C. Write answers as per given instructions.

**Section - A****7 × 2 = 14****(Very Short Answer Questions)**

**Note:** Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence or maximum upto 30 words. Each question carries 2 marks.

1. i. What is OMR?
- ii. What is system software?
- iii. What are Header and footers?
- iv. What is MS PowerPoint?
- v. What is a protocol?
- vi. Define the term WWW.
- vii. What do you mean by Data Processing?

**Section - B** $4 \times 7 = 28$ **(Short Answer Questions)**

**Note:** Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 7 marks.

2. Differentiate Primary & Secondary storage.
3. What is a computer network? Write down its advantages?
4. What do you understand by pivot table? Write commands available in excel.
5. What is MS Access? How reports are generated in MS Access.
6. What do you mean by Web browser? Define its types.
7. What is Intranet? What are the basic requirements for Internet connection?
8. What are the roles of information system in functioning of business?
9. Discuss the various approaches to MIS development.

**Section - C** $2 \times 14 = 28$ **(Long Answer Questions)**

**Note:** Answer **any two** questions. You have to delimit your each answer maximum upto 500 words. Each question carries 14 marks.

10. Explain the block diagram of computer in detail. And also explain the classification of computer in detail.
11. What do you mean by operating system? List and explain type of operating system.
12. What do you mean by TCP/IP? Explain the functioning of the network access layer of TCP/IP?
13. What is Data Base Management System? What are the advantages of Data Base Management System in retail business?