

PGDCL-03

December - Examination 2018

Post Graduate Diploma in Cyber Law Examination**E-Commerce****Paper - PGDCL-03****Time : 3 Hours]****[Max. Marks :- 100**

Note: The question paper is divided into three sections A, B and C. Write answers as per given instructions.

Section - A**10 × 2 = 20**

(Very Short Answer Questions)

Note: Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence or maximum upto 30 words. Each question carries 2 marks.

- 1) (i) Search Engine
- (ii) Smart Cards
- (iii) Cyber Crimes
- (iv) On-line mails
- (v) Money Laundering
- (vi) Digital Signatures
- (vii) Market Strategy
- (viii) Management team

- (ix) Double Taxation
- (x) Public Key

Section - B**4 × 10 = 40**

(Short Answer Questions)

Note: Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 10 marks.

- 2) What do you understand by the term E-commerce?
- 3) Discuss the Jurisdiction issue of E-Commerce at national level.
- 4) Describe the advantage and disadvantage of online channel.
- 5) What are Marketing Communications in e-commerce?
- 6) Describe the differentiation of e-commerce and e-business?
- 7) Distinguish between Electronic signatures and Digital Signature.
- 8) Discuss the tax policy of E-commerce transaction in India.
- 9) What are eight key elements of a business model? Explain.

Section - C**2 × 20 = 40**

(Long Answer Questions)

Note: Answer **any two** questions. You have to delimit your each answer maximum upto 500 words. Each question carries 20 marks.

- 10) Discuss the need of E-consumer protection.
 - 11) What are some of the unique features of e-commerce technology? Explain.
 - 12) What are the key dimensions of e-commerce security?
 - 13) Explain the various advantages of on-line Banking.
-