

MP-404(Old)/MP-111

December - Examination 2018

Master of Business Administration - II Year Examination

Global Business Management

Paper - MP-404(Old)/MP-111

Time : 3 Hours]

[Max. Marks :- 80

Note: The question paper is divided into three sections A, B and C. Write answers as per given instructions.

Section - A

8 × 2 = 16

(Very Short Answer Questions)

Note: Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence or maximum upto 30 words. Each question carries 2 marks.

- 1) (i) What is foreign exchange rate?
- (ii) Why should a firm go global?
- (iii) What is trade protection?
- (iv) What do you mean by floating exchange rate?
- (v) What is tariff barrier?
- (vi) What is free trade policy?

(vii) Write the meaning of exchange control.

(viii) What is SDR?

Section - B

4 × 8 = 32

(Short Answer Questions)

Note: Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 8 marks.

- 2) Discuss the need of International Trade.
- 3) Discuss the achievements of I.M.F.
- 4) What constitutes the Trade Barriers? Discuss.
- 5) What is fixed and floating exchange rate?
- 6) What are the environmental constraints in International Business? Explain.
- 7) Write a note on International Business Negotiations.
- 8) Explain the preshipment procedure of exporting goods.
- 9) Write the functions of World Bank.

Section - C**2 × 16 = 32**

(Long Answer Questions)

Note: Answer **any two** questions. You have to delimit your each answer maximum upto 500 words. Each question carries 16 marks.

- 10) Explain the model of global strategic management?
- 11) How far UNCTAD has been successful in its objectives? Examine.
- 12) Discuss various modes of entering into international markets.
- 13) Explain the role of world bank in the economic development of India.
