MP-302/202(New)

December - Examination 2018

Master of Business Administration - II Year Examination

Research Methodology

Paper - MP-302/202(New)

Time : 3 Hours]   **[Max. Marks :- 80**

Note: The question paper is divided into three sections A, B and C. Write answers as per given instructions.

Section - A   **$8 \times 2 = 16$**

(Very Short Answer Type Questions)

Note: Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence or maximum upto 30 word. Each question carries 2 marks.

1) (i) What is median score of observations 34, 29, 55, 45 21, 32, 39.

   (ii) Define Mean.

   (iii) Write name of two major categories of Research.

   (iv) What do you mean by Hypothesis?

   (v) Write a name of non personal method of Data Collection.

   (vi) What do you mean by dichotomous questions. Give example.

(vii) What is inter quartile range.

(viii) Write any one difference between correlation and regression.

Section - B $4 \times 8 = 32$

(Short Answer Type Questions)

Note: Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 8 marks.

2)   Discuss on principles of Report writing.

3)   Describe features of good research study.

4)   Discuss about six elements of research process as proposed by Earl Babble.

5)   Describe Likert Scale with suitable example.

6)   Describe following two types of Projective Techniques.
     a)   Word Association
     b)   Sentence Completion

7)   Prepare Histogram and frequency polygon from following distribution.

Class intervals	20-30	30-40	40-50	50-60	60-70
Frequency	7	6	20	10	7

8)   Describe types of skewness.

9)   Discuss about process of a Content Analysis.

Section - C $2 \times 16 = 32$

(Long Answer Type Questions)

Note: Answer **any two** questions. You have to delimit your each answer maximum upto 500 words. Each question carries 16 marks.

10) Describe descriptive research and its types in details.

11) Describe various types of non probability sampling methods.

12) Describe various types of Interview with suitable examples.

13) The number of car accidents per month in a certain town were as follows:

12, 8, 20, 2, 14, 10, 15, 6, 9, 4

Are these frequencies in agreement with the belief that accident conditions were same during the 10 month period?

$(x^2_{table}$ = 16.919 for 9 dif. at 5% level of significance)

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