

**BBA-04**

December - Examination 2018

**BBA Pt. I Examination****Business Environment****Paper - BBA-04****Time : 3 Hours ]****[ Max. Marks :- 80**

**Note:** The question paper is divided into three sections A, B and C. Write answers as per the given instructions.

**Section - A****8 × 2 = 16**

(Very Short Answer Questions)

**Note:** Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to 30 words. Each question carries 2 marks.

- 1) (i) Explain 'Internal Environment'.
- (ii) What is meant by international environment?
- (iii) Demographic environment comprises what bases?
- (iv) Point out culture elements.
- (v) What changes have been made for Industrial Licensing under India's new Industrial Policy?

- (vi) What is meant by Monetary Policy?
- (vii) What are the objectives of disinvestment in India?
- (viii) Discuss in brief free trade across the countries.

**Section - B****4 × 8 = 32**

(Short Answer Questions)

**Note:** Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 8 marks.

- 2) Write a brief note on impact of technology on business.
- 3) “Business is the product of environment”. Comment.
- 4) Which are the prominent laws which determine legal aspect of business in India.
- 5) Discuss in brief need for environmental forecasting for business.
- 6) Point out salient features of India’s current Industrial Policy.
- 7) Discuss in brief causes of industrial sickness in India.
- 8) Suggest causes necessitated privatization in India.
- 9) What are the objectives of Fiscal Policy of India?

**Section - C****2 × 16 = 32**

(Long Answer Questions)

**Note:** Answer **any two** questions. You have to delimit your each answer maximum up to 500 words. Each question carries 16 marks.

- 10) Explain in detail the significance or need of study of business environment.
  - 11) How far the emerging economic environment and policies of India has been helpful in the country's economics development?
  - 12) What is Public Private Partnership (PPP)? How are PPP's financed?
  - 13) Discuss objectives of disinvestment. Examine the steps taken by the Government of India in this regard.
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