

BBA-01

December - Examination 2018

BBA Pt. I Examination**Principles of Management****Paper - BBA-01****Time : 3 Hours]****[Max. Marks :- 80**

Note: The question paper is divided into three sections A, B and C. Write answers as per given instructions.

Section - A**8 × 2 = 16**

(Very Short Answer Questions)

Note: Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence or maximum upto 30 words. Each question carries 2 marks.

- 1) (i) How management is a process?
- (ii) What do you meant by supervisory management?
- (iii) What do you meant by strategy?
- (iv) What do you meant by organisational structure?
- (v) What is autocratic leadership?
- (vi) How planning and control are linked?
- (vii) What do you meant by direction?
- (viii) What is span of control?

Section - B**4 × 8 = 32**

(Short Answer Questions)

Note: Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 8 marks.

- 2) Differentiate between management and administration.
- 3) Discuss various roles of management in an organisation.
- 4) Explain the steps in 'Management by Objectives' process.
- 5) Differentiate between coordination and cooperation.
- 6) Explain limitations of planning.
- 7) Explain 'Project Structure'.
- 8) Compare McGregor's 'X' and 'Y' theories of motivation.
- 9) "Leaders are born, not made". Comment.

Section - C**2 × 16 = 32**

(Long Answer Questions)

Note: Answer **any two** questions. You have to delimit your each answer maximum upto 500 words. Each question carries 32 marks.

- 10) What are the features of a profession? How management can be termed as profession?
- 11) Discuss scope and techniques of coordination.
- 12) Critically discuss various theories of organisation.
- 13) Discuss various styles of leadership.