

MP-404(Old)/MP-111

December - Examination 2017

**Master of Business Administration - II Year
Examination****Global Business Management****Paper - MP-404(Old)/MP-111****Time : 3 Hours]****[Max. Marks :- 80**

Note: The question paper is divided into three sections A, B and C. Write answers as per given instructions.

Section - A**8 × 2 = 16**

(Very Short Answer Questions)

Note: Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence or maximum upto 30 words. Each question carries 2 marks.

- 1) (i) What is the meaning of Special Drawing Rights (SDRs)?
- (ii) Explain the meaning of Forward Exchange Rate.
- (iii) Why should a firm go global?
- (iv) Give your arguments in support of MNCs.
- (v) Explain the main objectives of exchange control.

(vi) What is Free Trade?

(vii) How would you define International Marketing?

(viii) What is Business Environment?

Section - B

4 × 8 = 32

(Short Answer Questions)

Note: Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 8 marks.

- 2) Discuss the need of International Trade.
- 3) What is fixed and floating exchange rate? Discuss.
- 4) Explain the preshipment procedure of exporting goods.
- 5) Write a note on International Business Negotiations.
- 6) Explain "Trade Blocks."
- 7) Write a short note on Foreign Trade Procedures.
- 8) Why tariff barrier is better than the non-Tariff barriers? Explain.
- 9) Explain why the International Monetary fund was established.

Section - C**2 × 16 = 32**

(Long Answer Questions)

Note: Answer **any two** questions. You have to delimit your each answer maximum upto 500 words. Each question carries 16 marks.

- 10) Discuss various modes of entering into international markets.
- 11) Discuss the functions and progress of World Bank.
- 12) Write short note on International Marketing.
- 13) How far UNCTAD has been successful in its objectives? Examine.
