

**MP-402(Old)/MP-105**

December - Examination 2017

**Master of Business Administration - I Year  
Examination****Business Ethics****Paper - MP-402(Old)/MP-105****Time : 3 Hours ]****[ Max. Marks :- 80**

**Note:** The question paper is divided into three sections A, B and C. Write answers as per the given instructions.

**Section - A****8 × 2 = 16**

(Very Short Answer Questions)

**Note:** Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to 30 words. Each question carries 2 marks.

- 1) Explain the following terms within 30 words each :
- (i) Value System
  - (ii) Holistic Development
  - (iii) Bread Labour
  - (iv) Code of Ethics

- (v) STEPS
- (vi) Financial Services
- (vii) Level Player Field
- (viii) Folklore

**Section - B****4 × 8 = 32**

(Short Answer Questions)

**Note:** Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 8 marks.

- 2) Examine the ways by which an Organisation can cultivate work ethics?
- 3) What do you mean by practical spirituality for Management? Explain.
- 4) Explain the term 'Dharma' for a Manager.
- 5) Explain Hostile Takeovers and ethical issue related to them.
- 6) Explain the relevance of Ethics in Marketing.
- 7) Explain 'Basket of Needs'.
- 8) Explain the concept of Competence and character in an Organization.
- 9) Discuss important of consciousness studies in Management of Self.

**Section - C****2 × 16 = 32**

(Long Answer Questions)

**Note:** Answer **any two** questions. You have to delimit your each answer maximum up to 500 words. Each question carries 16 marks.

- 10) Describe the Code of Ethics and discuss the benefits of Managing Ethics at work place.
  - 11) How can Bhagvad Geeta helpful in conflict resolution in an Organisation? Explain.
  - 12) What are the learning values of Folklore for Management? Discuss.
  - 13) Give a detail note on un ethical issues related to HRM.
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