

BBA-12

December - Examination 2017

BBA Pt. II Examination**Entrepreneurship and Small Scale Business****Paper - BBA-12****Time : 3 Hours]****[Max. Marks :- 80**

Note: The question paper is divided into three sections A, B and C. Write answers as per given instructions.

Section - A**8 × 2 = 16**

(Very Short Answer Questions)

Note: Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence or maximum upto 30 words. Each question carries 2 marks.

- 1) (i) Explain the following concepts within 30 words each.
 - (ii) Need for Achievement
 - (iii) Imitating Entrepreneur
 - (iv) Women Entrepreneur
 - (v) Working Capital
 - (vi) Make in India Policy
 - (vii) Branding
 - (viii) DIC

Section - B**4 × 8 = 32**

(Short Answer Questions)

Note: Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 8 marks.

- 2) Examine role of an entrepreneur in business.
- 3) Explain Schumpeterian theory of entrepreneurship.
- 4) Discuss important determinants of environment.
- 5) Illustrate leading women entrepreneurs of India.
- 6) Discuss the components of feasibility report.
- 7) Which form of ownership of a small business is suitable and why and explain.
- 8) Discuss the management process in small business.
- 9) Discuss the sources of financing for small business.

Section - C**2 × 16 = 32**

(Long Answer Questions)

Note: Answer **any two** questions. You have to delimit your each answer maximum upto 500 words. Each question carries 16 marks.

- 10) Describe the characteristics and qualities of an entrepreneur.
- 11) Discuss the procedure of Entrepreneurship Development Programme.
- 12) Write a note on export promotion through small business.
- 13) Discuss the problems and prospects of small scale Industry.