

BBA-04

December - Examination 2017

BBA Pt. I Examination**Business Environment****Paper - BBA-04****Time : 3 Hours]****[Max. Marks :- 80**

Note: The question paper is divided into three sections A, B and C. Write answers as per given instructions.

Section - A**8 × 2 = 16**

(Very Short Answer Questions)

Note: Answer **all** questions. As per the nature of the questions you delimit your answer in one sentence upto 30 words. Each question carries 2 marks.

- 1) (i) What is meant by Macro Business Environment?
- (ii) Why internal forces of a business enterprise regarded as controllable factors.
- (iii) What do you understand by market economy?
- (iv) What do you meant by demography?
- (v) What is meant by capitalistic system?
- (vi) What do you meant by Public Private Partnership?
- (vii) What is disinvestment?
- (viii) What do you meant by industrial sickness?

Section - B**4 × 8 = 32**

(Short Answer Questions)

Note: Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 8 marks.

- 2) How the technology environment affects business?
- 3) Explain the relationship between Business and Environment.
- 4) Discuss the concept of linking corporate interests with social goals.
- 5) Discuss the concept of welfare state.
- 6) Explain any five main features of India's Latest Industrial Policy.
- 7) Enumerate the objectives of India's Fiscal Policy.
- 8) Discuss the constitution and powers of Enforcement Directorate working under FEMA.
- 9) Point out major features of Privatisation.

Section - C**2 × 16 = 32**

(Long Answer Questions)

Note: Answer **any two** questions. Each answer should not exceed 500 words. Each question carries 16 marks.

- 10) What do you meant by economic role of the Government. Discuss its facets with reference of India.
 - 11) What do you meant by causes of industrial sickness in India. Suggest measures to overcome them.
 - 12) List out prominent Industrial Financial Institutions in India and explain in brief their role in providing finance to Industry.
 - 13) Explain disinvestment objectives in India. Also critically examine its success.
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