

**BBA-03**

December - Examination 2017

**BBA Pt. I Examination****Business Economics****Paper - BBA-03****Time : 3 Hours ]****[ Max. Marks :- 80**

**Note:** The question paper is divided into three sections A, B and C. Write answers as per given instructions.

**Section - A****8 × 2 = 16**

(Very Short Answer Questions)

**Note:** Answer **all** questions. As per the nature of the question you delimit your answer in one sentence upto 30 words. Each question carries 2 marks.

- 1) (i) Give definition of Business Economics.
- (ii) Describe total utility.
- (iii) What is Income demand.
- (iv) Define marginal rate of substitution.
- (v) Define market.
- (vi) Define real wages.
- (vii) Define monopoly.
- (viii) Give two characteristics of business cycle.

**Section - B****4 × 8 = 32**

(Short Answer Questions)

**Note:** Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 8 marks.

- 2) Describe the importance of business Economics.
- 3) Explain the practical importance of consumers surplus.
- 4) Give the characteristics of 'Indifference curves'.
- 5) Explain the concept of supply.
- 6) What is mean by market? Explain difference between perfect and imperfect market.
- 7) Give the characteristics of oligopoly.
- 8) Explain Ricardian theory of rent.
- 9) Describe the relationship between National income and Economic welfare.

**Section - C****2 × 16 = 32**

(Long Answer Questions)

**Note:** Answer **any two** questions. Each answer should not exceed 500 words. Each question carries 16 marks.

- 10) Examine the role of business economics in business decisions.
- 11) Explain law of demand and describe the factors affecting demand.
- 12) What do you understand by perfect competition? How prices are determined under it?
- 13) Explain modern theory of Rent with the help of diagram.