

MP-402(Old)/MP-105

December - Examination 2016

Master of Business Administration - I Year Examination
Business Ethics

Paper - MP-402(Old)/MP-105

Time : 3 Hours]

[Max. Marks :- 80

Note: The question paper is divided into three sections A, B and C.
Write answers as per given instructions.

Section - A

8 × 2 = 16

Note: Answer **all** questions within 30 words in each.

1) Describe the following terms:

- (i) Business Ethics
- (ii) Corporate Social Responsibilities
- (iii) Work Ethics
- (iv) Bread Labour
- (v) Karma Yoga
- (vi) Trusteeship
- (vii) Non-violence
- (viii) Level Player Field

Section - B**4 × 8 = 32**

Note: Answer **any four** questions within 200 words in each.

- 2) Elaborate the activities of corporate governance in India.
- 3) How can organisation cultivate work ethics in its people? Explain.
- 4) Describe the concept of Dharma with reference to Business.
- 5) Discuss the importance of meditation in corporate sector.
- 6) Discuss ethical issues related to hostile takeovers.
- 7) Discuss important ethical practices of marketing.
- 8) Discuss the theory of Basket of Needs.
- 9) What is Holistic Development? Explain.

Section - C**2 × 16 = 32**

(Long Answer Questions)

Note: Answer **any two** questions within 500 words in each.

- 10) Discuss code of ethics and its relevance at work place.
- 11) How is Bhagvat Geeta relevant for conflict resolution? Discuss.
- 12) “YVK stands for Yoga Vedant and Kosha theories which has universal appeal”. Comment.
- 13) Describe the importance of consciousness studies in management of self.