

BBA-04

December - Examination 2016

BBA Pt. I Examination**Business Environment****Paper - BBA-04****Time : 3 Hours]****[Max. Marks :- 80**

Note: The question paper is divided into three sections A, B and C. Write answers as per given instructions.

Section - A**8 × 2 = 16**

(Very Short Answer Questions)

Note: Answer **all** questions. As per the nature of the questions you delimit your answer in one sentence upto 30 words. Each question carries 2 marks.

- 1) (i) Define business.
- (ii) Point out two objectives of inviting FDI.
- (iii) Point out any two components of environment.
- (iv) What do you meant by fiscal policy?
- (v) Why industrial policy is formulated?
- (vi) What do you meant by legal environment?
- (vii) Define industrial sickness.
- (viii) Why RBI is considered as bank of bankers?

Section - B**4 × 8 = 32**

(Short Answer Questions)

Note: Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 8 marks.

- 2) Why special measures are required to dispose off 'e-waste'?
- 3) Explain in brief provisions of FEMA.
- 4) Point out the salient features of monetary policy.
- 5) Discuss the elements of demographic environment.
- 6) Explain in brief advantages of international trade.
- 7) What do you meant by SWOT analysis?
- 8) Explain issues related with global warming.
- 9) Discuss in brief major causes of industrial sickness.

Section - C**2 × 16 = 32**

(Long Answer Questions)

Note: Answer **any two** questions. Each answer should not exceed 500 words. Each question carries 16 marks.

- 10) What is the rationale of Public Private Partnership? Do you feel it proved successful in Indian situations?
- 11) Explain various forces which together form external and macro environment for business.
- 12) What do you meant by FEMA? Discuss its salient features.
- 13) What do you mean by Technology Transfer? Discuss various methods of transfer of technology.