

MP-105 / MP-402 (Old)

December - Examination 2015

MBA Ist Year Examination

Business Ethics

Paper - MP-105 / MP-402 (Old)

Time : 3 Hours]

[Max. Marks :- 80

Note: The question paper is divided into three sections A, B and C.

Section - A

8 x 2 = 16

1) Define the following within 30 words each:

- (i) Ethics
- (ii) Managerial Mischief
- (iii) Corporate Governance
- (iv) Corporate Citizenship
- (v) Leadership
- (vi) Financial Ethics
- (vii) Organisational Character
- (viii) Work Ethics

Section - B

4 x 8 = 32

Note: Answer any four questions within 200 words each.

- 2) Explain Gandhian management thought in detail.
- 3) What is corporate governance? Explain in detail.
- 4) Write short note on Karma according to Bhagwad Geeta.
- 5) What are the ethical issues in financial market?
- 6) Elucidate the ancient scriptures for value system.
- 7) What is the basis of Indian people wisdom?
- 8) Discuss advertising ethics in Indian context.
- 9) Discuss any one Indian management model.

Section - C

2 x 16 = 32

Note: Answer any two questions within 500 words of each.

- 10) Discuss the evolution and practices of corporate governance in India.
 - 11) Examine relevance of Bhagwat Geeta for management.
 - 12) "Is Gandhian thought relevant for business?" Explain.
 - 13) Discuss the model of organisational character competence.
-