

BBA-12

December - Examination 2015

BBA IInd Year Examination**Entrepreneurship and Small Scale Business****Paper - BBA-12****Time : 3 Hours]****[Max. Marks :- 70**

Note: The question paper is divided into three sections A, B and C. Write answers as per given instructions.

Section - A

7 x 2 = 14

(Very Short Answer Type Questions)

Note: Answer all 7 questions. As per the nature of the question you delimit your answer in one sentence upto 30 words. Each question carries 2 marks.

- 1) (i) Define 'Entrepreneurship'.
- (ii) What is an Entrepreneur?
- (iii) What is professional management?
- (iv) Explain social mobility.
- (v) What do you understand by Entrepreneurship Development Programme (EDP).
- (vi) Define small scale business.
- (vii) What is business planning?

Section - B

4 x 7 = 28

(Short Answer Type Questions)

Note: Answer any four questions. Each answer should not exceed 200 words. Each question carries 7 marks.

- 2) Who is an entrepreneur? Distinguish between owner manager and entrepreneur.
- 3) Explain how non-economic factors help in growth of entrepreneurship.
- 4) Discuss the various phases involved in EDP.
- 5) What do you mean by women entrepreneurship? Explain.
- 6) What are various sources of raising funds?
- 7) What is office management? Discuss the managerial functions of office.
- 8) What is communication? Why communication is very important in business?
- 9) What are the problems of small entrepreneurs in India?

Section - C

2 x 14 = 28

(Long Answer Type Questions)

Note: Answer any two questions. Each answer should not exceed 500 words. Each question carries 14 marks.

- 10) What do you mean by business ownership? What are the different forms of business ownership.
- 11) What do you mean by leadership? Explain various styles of leadership.
- 12) What do you mean by 'Institutional support' to SME's?
- 13) Define export and import. Discuss along with the advantages and disadvantages.