BBA-11

December - Examination 2015

BBA - IInd Year Examination Computer Applications in Management Paper - BBA-11

Time: 3 Hours [Max. Marks: - 70

Note: The question paper is divided into three sections A, B and C. Write answers as per given instructions.

Section - A

 $7 \times 2 = 14$

(Very Short Answer Type Questions)

Note: Answer **all** 7 questions. As per the nature of the questions you delimit your answer in one sentence upto 30 words. Each question carries 2 marks.

- 1) (i) What is a computer network. Explain.
 - (ii) What is system software? Why system software is required?
 - (iii) Explain various elements of Desktop.
 - (iv) Differentiate workbook and worksheet?
 - (v) How will you create a slide show?
 - (vi) How management information system can be understood?
 - (vii) What is decision analysis? Explain.

Section - B

 $4 \times 7 = 28$

(Short Answer Type Questions)

Note: Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 7 marks.

- 2) What do you mean by computer processor?
- 3) What do you mean by operating system? Explain.
- 4) How a user can add video clip in power point presentation?
- 5) What is query? How a query can be generated by the user?
- 6) What are the different types of database management? Explain.
- 7) Explain office automation system. Why it is needed?
- 8) Discuss enterprise applications of MIS.
- 9) How organizational decision making takes place?

Section - C

 $2 \times 14 = 28$

(Long Answer Questions)

Note: Answer **any two** questions. Each answer should not exceed 500 words. Each question carries 14 marks.

- 10) Describe application area of computer in education.
- 11) What do you mean by extranet? What are its advantages and disadvantages?
- 12) Explain office automation system. Why it is needed?
- 13) Discuss the role of information system in business.