

BBA-04

December - Examination 2015

BBA Ist Year Examination**Business Environment****Paper - BBA-04****Time : 3 Hours]****[Max. Marks :- 70**

Note: The question paper is divided into three sections A, B and C. Write answers as per given instructions.

Section - A

7 x 2 = 14

(Very Short Answer Type Questions)

Note: Answer all 7 questions. As per the nature of the questions you delimit your answer in one sentence up to 30 words. Each question carries 2 marks.

- 1) (i) What is business?
- (ii) Define demography.
- (iii) Explain innovation.
- (iv) What do you meant by 'spying' as technique for environmental analysis?
- (v) What do you meant by public private partnership?
- (vi) What do you meant by disinvestment?
- (vii) What do you meant by SEZs?

Section - B

4 x 7 = 28

(Short Answer Type Questions)

Note: Answer any 4 questions. Each answer should not exceed 200 words. Each question carries 7 marks.

- 2) What India can do to accelerate economic growth?
- 3) What do you meant by technology S-curve?
- 4) Explain in brief environmental audit.
- 5) What do you meant by monetary policy?
- 6) Explain merits of fiscal policy in India.
- 7) What do you meant by technology adoption?
- 8) What do you understand by Free on Board (FOB)?
- 9) What are the objectives of FERA?

Section - C

2 x 14 = 28

(Long Answer Type Questions)

Note: Answer any 2 questions. Each answer should not exceed 500 words. Each question carries 14 marks.

- 10) "India comes in developing country's category, it is visualised that till 2049, India will come in one of the developed nation." Give answer that how this will be accomplished?
- 11) How technology is a source of competitive advantage for a firm?
- 12) Write short notes on:
 - (i) Environmental degradation
 - (ii) Plastic waste
- 13) Explain steps involved in processing of an export order.