MP-205/MP-401 (Old)

June - Examination 2026

Master of Business Administration (IInd Year) Examination

Strategic Management

Paper : MP-205/MP-401 (Old)

[*Time: **3** Hours*] [*Maximum Marks: **80***]

Note :- The question paper is divided into three Sections A, B and C. Write answers as per the given instructions in each section.

Section-A **8×2=16**

(Very Short Answer Type Questions)

Note :- Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries **2** marks.

1. (i) What are the levels of Strategy Formulation?
   (ii) State the levels of Objective Formulation.
   (iii) Define SWOT Analysis.
   (iv) What is a Merger?
   (v) Define Strategic Choice.
   (vi) What is Corporate Culture?
   (vii) Define Operational Effectiveness.
   (viii) State the strengths of PTC.

Section-B **4×8=32**

(Short Answer Type Questions)

Note :- Answer **any four** questions. You have to delimit your each answer maximum up to **200** words. Each question carries **8** marks.

2. Explain the various steps involved in the Strategic Management Process and discuss their importance in achieving organizational objectives.
3. Discuss the role of strategists in Environmental Analysis and explain how they help organizations identify opportunities and threats.
4. Define Organizational Diagnosis and explain the methods used for analyzing organizational strengths, weaknesses and performance gaps.
5. Explain the different types of expansion strategies adopted by organizations for business growth and competitive advantage.

6. Discuss the factors influencing managerial choices in Strategic Decision-Making and explain their impact on the selection of appropriate strategies.
7. Explain the various phases involved in Project Implementation and discuss the importance of effective execution for achieving project objectives.
8. Discuss the major strategies that a strategist can adopt for creating a Strategy-Supportive Organizational Culture.
9. Explain the important factors that a firm should consider while selecting an appropriate strategy in a declining industry.

Section-C

2×16=32

(Long Answer Type Questions)

Note :- Answer **any two** questions. You have to delimit your each answer maximum up to **500** words. Each question carries **16** marks.

10. Define strategic budgeting and explain the process of preparing a Strategic Budget.
11. Explain the concept of Organizational Design and discuss the steps involved in designing an effective organizational structure. Also describe the emerging characteristics of Modern Organizational Designs.
12. Discuss the major considerations that strategists should evaluate while integrating Functional Plans and Policies with overall Organizational Strategy.
13. "Strategic Evaluation and Control is not an isolated process; it operates through various organizational systems that support strategy implementation." Critically examine this statement and explain the relationship between Strategic Control Systems and Successful Strategy Execution.
