BBA-11

June - Examination 2026

Bachelor of Business Administration (IInd Year) Examination

Computer Applications in Management

Paper : BBA-11

[*Time: **3** Hours*] [*Maximum Marks: **70***]

Note :- The question paper is divided into three Sections A, B and C. Write answers as per the given instructions in each section.

Section-A **7×2=14**

(Very Short Answer Type Questions)

Note :- Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries **2** marks.

1. (i) What do you mean by Computer Processor?
   (ii) What is an Assembler?
   (iii) What do you mean by Operating System?
   (iv) What is a Network Protocol?
   (v) Explain the concept of Intranet and state its uses in an organization.
   (vi) Define Data and what do you mean by information system?
   (vii) What is Decision Analysis? Explain its role in managerial decision-making.

Section-B **4×7=28**

(Short Answer Type Questions)

Note :- Answer **any four** questions. You have to delimit your each answer maximum up to **200** words. Each question carries **7** marks.

2. Differentiate between Primary Storage and Secondary Storage and explain the different categories of software used in computer systems.
3. Describe any five important commands or features available in MS Word for document preparation and editing.
4. Explain the meaning of World Wide Web (WWW/W3) and discuss its role in internet-based services.
5. Explain the concept of a Database Management System (DBMS) and discuss its major advantages.
6. Distinguish between Data and Information with suitable examples.
7. Describe the major components of an Information System and explain their functions.
8. Explain the advantages and limitations of a Management Information System (MIS) and discuss its impact on organizational efficiency and performance.
9. Explain the concept of Information Technology Outsourcing (ITO) and discuss its importance in modern business organizations.

Section-C 2×14=28

(Long Answer Type Questions)

Note :- Answer **any two** questions. You have to delimit your each answer maximum up to **500** words. Each question carries **14** marks.

10. Explain the step-by-step procedure for creating a new database in MS Access and describe the major features of database creation.

11. Differentiate between Local Area Network (LAN) and Wide Area Network (WAN), and explain their applications in computer networking.

12. Discuss the various stages involved in designing a Management Information System (MIS). Also explain different types of Database Management Systems in detail.

13. Explain the process of making an outsourcing decision and discuss the major benefits and limitations associated with outsourcing.
