MP-105/MP-402 (Old)/MD-04

June - Examination 2026

Master of Business Administration (Ist Year) Examination

Business Ethics

Paper : MP-105/MP-402 (Old)/MD-04

[*Time:* ***3*** *Hours*] [*Maximum Marks:* ***80***]

Note :- The question paper is divided into three Sections A, B and C. Write answers as per the given instructions in each section.

Section-A **8×2=16**

(Very Short Answer Type Questions)

Note :- Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries **2** marks.

1. (i) Define ethics.
   (ii) What is Corporate Social Responsibility (CSR)?
   (iii) What is work ethics?
   (iv) What is a level playing field?
   (v) Define ethical HRM.
   (vi) What is holistic development?
   (vii) Name four traditional methods of mind purification.
   (viii) Define meditation.

Section-B **4×8=32**

(Short Answer Type Questions)

Note :- Answer **any four** questions. You have to delimit your each answer maximum up to **200** words. Each question carries **8** marks.

2. Describe any two ethical dilemmas or ethical challenges that an individual may encounter in personal or professional life and explain how they can be addressed.
3. Discuss the expectations of various stakeholders from a business organization and explain their significance in organizational success.
4. Explain the role of Corporate Social Responsibility (CSR) as a strategic business tool. Illustrate your answer with suitable examples from the corporate sector.
5. Discuss the framework of leadership and management and explain how both contributes to organizational effectiveness and goal achievement.
6. Explain the major teachings of the Bhagavad Gita and discuss their relevance in personal development and managerial decision-making.

7. Examine the ethical challenges and decision-making difficulties commonly encountered in Human Resource Management (HRM).

8. Critically analyse Gandhian views on societal management and discuss their relevance in addressing contemporary social and organizational issues.

9. Explain the essential requirements for developing an Organizational Character Index and discuss its importance in evaluating ethical behaviour within organizations.

Section-C 2×16=32

(Long Answer Type Questions)

Note :- Answer **any two** questions. You have to delimit your each answer maximum up to **500** words. Each question carries **16** marks.

10. Examine the relationship between business ethics and corporate governance. Discuss how ethical values and principles influence the governance processes, policies and decision-making practices of a company.

11. Discuss the managerial lessons and leadership insights derived from the Mahabharata. Analyse how these insights can be applied to effectively manage modern business organizations and emerging corporate challenges.

12. Explain the role of business associations in India in promoting ethical marketing practices. Discuss the various measures adopted by these associations to prevent and control marketing malpractices.

13. Explain the Triguna Model and discuss the three fundamental qualities of nature identified under this model. Analyse the characteristics of each guna and evaluate their influence on human behaviour, personality development and decision-making.
