BBA-03

June - Examination 2026

Bachelor of Business Administration (Ist Year) Examination

Business Economics

Paper : BBA-03

[*Time: **3** Hours*] [*Maximum Marks: **70***]

Note :- The question paper is divided into three Sections A, B and C. Write answers as per the given instructions in each section.

Section-A **7×2=14**

(Very Short Answer Type Questions)

Note :- Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries **2** marks.

1. (i) What is meant by utility?
   (ii) State the Law of Demand.
   (iii) Define Elasticity of Supply.
   (iv) What is cost?
   (v) Define disposable income.
   (vi) Explain the meaning of business cycle.
   (vii) What is quasi-rent?

Section-B **4×7=28**

(Short Answer Type Questions)

Note :- Answer **any four** questions. You have to delimit your each answer maximum up to **200** words. Each question carries **7** marks.

2. Explain the concept of utility and discuss its main characteristics in economic analysis.
3. Describe the various factors that influence the elasticity of demand for goods and services.
4. Explain the Law of Supply and illustrate it with a suitable example.
5. Discuss the relationship between average cost and marginal cost with the help of suitable explanation.
6. Explain the salient features and characteristics of an oligopoly market structure.
7. Discuss the major causes responsible for the slow growth of national income in an economy.
8. Explain the classical theory of interest and its assumptions.
9. Describe the modern theory of profit and explain its major propositions.

Section-C

2×14=28

(Long Answer Type Questions)

Note :- Answer **any two** questions. You have to delimit your each answer maximum up to **500** words. Each question carries **14** marks.

10. Define business economics and explain its nature, scope and important characteristics in relation to managerial decision-making.

11. Explain the concept of returns to scale. Discuss its different stages with the help of a suitable schedule and diagram.

12. Describe the main characteristics of a perfect competition. Explain how price and output are determined under perfect competition in the long-run period.

13. Discuss the various methods used for measuring national income. Explain their advantages and limitations in detail.
