MP-201/MP-301 (Old)

June - Examination 2026

Master of Business Administration (IInd Year) Examination

Business Environment

Paper : MP-201/MP-301 (Old)

[*Time: **3** Hours*] [*Maximum Marks: **80***]

Note :- The question paper is divided into three Sections A, B and C. Write answers as per the given instructions in each section.

Section-A **8×2=16**

(Very Short Answer Type Questions)

Note :- Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries **2** marks.

1. (i) State any two features of the business environment.
   (ii) What is the financial sector?
   (iii) What is CRR?
   (iv) What are the basic steps involved in investment?
   (v) What are international laws?
   (vi) Define ecology.
   (vii) What is the global environment?
   (viii) What is EXIM?

Section-B **4×8=32**

(Short Answer Type Questions)

Note :- Answer **any four** questions. You have to delimit your each answer maximum up to **200** words. Each question carries **8** marks.

2. Discuss the salient features of different economic systems and explain how they influence business activities and economic development.
3. Suggest suitable measures for accelerating the economic development of India, considering contemporary economic challenges and opportunities.
4. Explain the concept of public debt and discuss the major purposes for which governments resort to public borrowing.
5. Discuss the role of the Reserve Bank of India in regulating the money supply and maintaining monetary stability in the economy.

6. Explain the objectives and significance of the Competition Act and discuss its role in promoting fair competition and consumer welfare.

7. Examine the importance of technology in the business environment and discuss its impact on organizational growth, innovation, and competitiveness.

8. Discuss the objectives, key features, and significance of the New EXIM Policy in promoting international trade and economic development.

9. Explain the concept of Public-Private Partnership (PPP) and discuss the major features and objectives of government policy relating to PPP projects.

Section-C

2×16=32

(Long Answer Type Questions)

Note :- Answer **any two** questions. You have to delimit your each answer maximum up to **500** words. Each question carries **16** marks.

10. "A stable and democratic political system plays a crucial role in economic growth and business development." Critically examine this statement and discuss how government policies and political decisions influence the business environment.

11. Explain the concept of privatization and discuss the various techniques adopted for transferring ownership and management from the public sector to the private sector. Also evaluate the progress and impact of privatization initiatives in India.

12. Discuss the various long-term investment avenues available to investors. Analyze their features, risks, returns, and suitability for different categories of investors.

13. Define the global environment and explain its major components. Discuss the significance of the global environment for business organizations operating in an increasingly interconnected and competitive world economy.
